Fed Up
Film Quiz

QUESTIONS:

1. What percentage of the U.S. adult population is obese?
   a. 15%
   b. 35%
   c. 55%

2. What percentage of U.S. children aged 6 to 19 are obese?
   a. 8%
   b. 18%
   c. 38%

3. How many children in the U.S. are overweight?
   a. 1 in 3
   b. 1 in 6
   c. 1 in 10

4. How much did U.S. fast food restaurants spend on advertising to children in 2012?
   a. $4.6 million
   b. $1.6 billion
   c. $4.6 billion

5. Which initiative did Michelle Obama launch to tackle childhood obesity in the U.S.?
   a. Healthy Start!
   b. Let’s Move!
   c. Eat Right!

6. Which ingredient has increased in food production throughout the past 30 years, leading to escalating rates of obesity?
   a. Sugar
   b. Oil
   c. Flour

7. On average, how many hours per day do children ages 8 to 18 use entertainment media?
   a. 3.5 hours
   b. 5.5 hours
   c. 7.5 hours

8. In 2013, how much money did U.S. households spend on sugary drinks?
   a. $11.3 million
   b. $2.3 billion
   c. $14.3 billion

9. Which racial group in the U.S. displays the highest prevalence of obesity?
   a. Caucasian
   b. Hispanic
   c. Black American

10. What is the yearly added medical costs associated with obesity in the U.S.?
    a. $1 billion
    b. $19 billion
    c. $190 billion

HOW DID YOU DO?
ANSWERS: 1b 2h 3a 4c 5b 6a 7c 8c 9b 10c